
News Release

FOR IMMEDIATE RELEASE

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Allergy Partners Spotlights the Power of Immunotherapy on the Twin City Talk Podcast

Dr. William McCann and Dr. Joel Hartman explain how allergy shots and drops build long-term tolerance



From left to right: Dr. Joel Hartman, and Dr. William McCann, CEO.

WINSTON-SALEM, N.C. — Allergy Partners PLLC announced today that Chief Medical Officer Dr. William McCann and Dr. Joel Hartman of Allergy Partners of the Piedmont have been featured as guest experts on Episode 79 of *Twin City Talk*. The milestone episode highlights the 50-year history of Allergy Partners and how the organization was founded in Asheville, NC, and provides an educational breakdown of how allergy immunotherapy trains the immune system to build long-term tolerance.

In the episode, Dr. McCann and Dr. Hartman join hosts Suzy Fielders and Tim Beeman to simplify the science behind allergy shots and drops. They share clinical insights on local environmental triggers found in the Winston-Salem area, the evolution of local patient care, and what makes serving the Piedmont community so rewarding.

"We are incredibly excited about our continued partnership with *Twin City Talk* and local platforms that connect us directly with the community," said Dr. William McCann, Chief Medical Officer at Allergy Partners. "Sharing our 50-year legacy of care allows us to break down complex immunological science into relatable, actionable advice that improves daily quality of life for our neighbors." To listen to the episode, visit: <https://twincitytalk.com/>

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About Allergy Partners

Allergy Partners Management, LLC is the nation's largest and most trusted single-specialty allergy, asthma, and immunology practice, serving communities through more than 113 clinics across 20 states for almost 50 years. Led by board-certified allergist-immunologists, Allergy Partners is dedicated to improving patients' quality of life through compassionate, personalized care and the advancement of allergy and asthma treatment. Its specialty pharmacy division, Allergy Partners Therapeutics, extends this commitment by integrating clinical care and pharmacy services to provide advanced medication management and coordinated care for

complex allergic and asthma conditions. Allergy Partners is headquartered in Asheville, North Carolina. For more information, visit www.allergypartners.com.

About Twin City Talk Podcast

Twin City Talk is a leading podcast platform spotlighting the stories, voices, and issues that shape communities across Winston-Salem, NC. Through thoughtful conversations with local leaders, innovators, and everyday residents, Twin City Talk is dedicated to fostering connection, understanding, and civic engagement. Each episode explores the people and perspectives driving change. It covers topics from neighborhood initiatives and entrepreneurship to arts, culture, and public policy. Twin City Talk is produced in Winston Salem, NC, and is committed to amplifying authentic local stories with empathy, curiosity, and respect. For more information, visit <https://twincitytalk.com>.

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